



2021 CONTINUUM OF CARE BIDDERS CONFERENCE

September 7 2021 10:00 am at Home for Good and Zoom Meeting

<https://us02web.zoom.us/j/83526067271?pwd=bmozOUxiN2pwakk3ek9sVHlxWEM0dz09>

Meeting ID: 835 2606 7271

Passcode: 171658

Welcome

A G E N D A

- What is a CoC?
- Competition
- Funding Availability
- Application
- Priorities
- Scoring
- Deadlines

What is a Continuum of Care?

- The Continuum of Care (CoC) Program is a Federal funding program designed to promote a community-wide commitment to ending homelessness.
- The CoC Program:
 - Provides funding for non-profit agencies, State and local governments to quickly re-house people experiencing homelessness
 - Promotes access to mainstream programs for people experiencing homelessness
 - Optimizes self-sufficiency among people experiencing homelessness
- A Continuum of Care is the diverse, local group of people who undertake the CoC Program responsibilities.

Local Committees: It's All About the Work!

| Standing Committees: | Role: |
|----------------------------------|--|
| Steering Committee | Set agendas for Board meetings and carry out the work of the CoC between monthly meetings. Committee make-up: <ul style="list-style-type: none"> • Representative from Home for Good (the CoC Collaborative Applicant, who is the point of contact with HUD, which administers the program) • CoC Officers including Chair, Vice-Chair & Secretary, and • Up to three additional members of the Board |
| Performance & Outcomes Committee | Works with Home for Good to set CoC/Project performance goals as well as review and evaluate the performance of the CoC and individual agencies. Works to provide a gaps analysis |
| CoC Application Committee | Works in coordination with Home for Good to create a collaborative process for local agencies to apply for CoC funding. CoC NOFO Application Scoring Committee Reviews and scores project applications. |
| Mainstream & Outreach Committee | Works with allied partners to develop strategies to increase outreach to all persons experiencing homelessness within the CoC geographical areas and improve linkages to mainstream services for the homeless community. |
| HMIS / Data Committee | Reviews CoC data and recommends operational changes based on the data. Provides input regarding the functionality of the HMIS system. |

Local Committees: It's All About the Work!

| Ad Hoc Committees: | Role |
|-------------------------------|---|
| Coordinated Entry Committee | Oversees implementation and monitoring of Coordinated Entry System. Provides recommendations regarding system gaps. |
| Point-In-Time Count Committee | Works closely with CoC membership to plan for and conduct the annual sheltered and unsheltered counts. |

Committee Chairs:

Dr Gloria Johnson Rogers, Performance & Outcomes

Sandy Watson, CoC Application Committee

Kim Allen, Mainstream & Outreach

Tiffany Cole, HMIS/Data Collection

Lindsey Reis, Coordinated Entry

Holli Browder, Point In Time Count

Board of Directors

Director

Lisa Walters, Housing Authority of Columbus (Chair)

Glenn Challenger, Goodwill of the Southern Rivers

Lynn Sanders, Phenix City Housing Authority

Robert Scott, Columbus Consolidated Government

Dr Gloria Johnson- Rodgers-Gwendolyn Wilkes Rainbow Center

Capt. Curtis Lockett, Muscogee County Sherriff's Office

Jennifer Lowman, City of Phenix City

Pat Frey, Home for Good (Ex officio)

Louis Robinson- Landlord

Venita Beaty, CAVHCS

Margalena Robinson- Feeding the Valley / Former Client

Competition

- There are approximately 450 existing CoCs vying for funding from the federal government.
- CoCs are scored based on performance, planning, community engagement, data collection and other similar factors. Higher score = more funding for our community.
- Each CoC ranks the housing and services project applications submitted for funding according to local priorities and recommends that ranked list to HUD. HUD (for the most part) honors the CoCs' priorities.
- To be competitive in the national competition, CoCs must have a fair, objective, performance-based local competition to determine the local funding priority among submitted project applications.

Key Requirements for CoCs

Once the U.S. Department of Housing and Urban Development (HUD) releases the Notice of Funding Availability (NOFO), the competitions begin.

The FY 2021 CoC Competition applications will consist of:

1. The CoC Application
2. The CoC Project Listing
3. A number of Project Applications

Key Requirements *continued*



Things to keep in mind:

1. Ensuring your application is competitive in the local competition
2. Ensuring your project is eligible for HUD funding
3. Ensuring your application is filled out properly

Available funding for FY2021

| | |
|--|--------------------|
| 1. Annual Renewal Demand Funding | \$1,668,399 |
| 2. Domestic Violation Bonus Funding (15 % of FPRN) | \$ 243,445 |
| Eligible Uses of DV Bonus: RRH, Joint TH and PH-RRH component projects | |
| 3. CoC Bonus | \$ 83,420 |
| 4. Reallocation | |
| Eligible Uses of CoC Bonus or Reallocation: PSH for Chronically Homeless, RRH, Joint TH and PH-RRH component projects, HMIS or SSO for CE | |
| 5. CoC Planning | \$ 50,502 |
| Total Available | \$2,045,316 |

2021 Funds are NOT available for:

- Emergency shelter
- Homelessness prevention projects
- New transitional housing (except as part of Joint component)
- New supportive service only projects (except coordinated assessment)

HUD Homeless Policy and Program Priorities

- 1. Ending homelessness for all persons*
- 2. Use a Housing First Approach*
- 3. Reducing Unsheltered Homelessness*
- 4. Partnering with Housing, Health and Service Agencies*
- 5. Racial Equity*
- 6. Persons with lived experience*

How can we use this funding?

Permanent Housing

New construction

Leasing

Rental assistance

Acquisitions

Rehabilitation

Homeless Management Information Systems (HMIS)

Renewal of Transitional Housing or Supportive Service Only Grants

Supportive Services for Coordinated Entry

For a full list of eligible uses, go to

<https://www.hudexchange.info/programs/coc/toolkit/program-components-and-eligible-costs/>

Local Ranking Process

- Project Scoring Sheet
- Possible 106 points
- HMIS Data
- System Performance Measures

How do I apply?

NATIONAL COMPETITION INFORMATION: Prior to beginning, go to [CoC Program Competition | HUD.gov / U.S. Department of Housing and Urban Development \(HUD\)](#) for training modules, application instructions and helpful tips.

All HUD applications must be submitted through the web-based e-snaps system at <https://esnaps.hud.gov/grantium/index.jsf>

Complete the Applicant Profile first. DO NOT ATTEMPT TO GO DIRECTLY TO YOUR PROJECT APPLICATION.

Once you have completed the Applicant Profile, you can begin your Project Application.

Follow the steps for the application, referring to the training modules as needed. Please note for Renewal Projects: Unless significant changes are needed, your project(s) may be best served by simply uploading your application information from last year's application, where allowable.

LOCAL COMPETITION INFORMATION: <http://www.homeforgoodcv.org/nofa-applications/>

HUD Timeline and Deadlines

- ❑ **August 18** 2021 CoC NOFO was released.
- ❑ **July 28th** A report that lists each CoC's ARD Tier 1 amount, CoC Bonus, DV Bonus and CoC Bonus amount available was posted to the HUD Exchange website.
- ❑ No later than **November 14th** Each CoC must post the CoC Consolidated Application (i.e. the CoC Application and CoC Priority Listing) on its website (or a partner website) and notify community members and key stakeholders that it is available, in a manner that is accessible for persons with disabilities and persons with limited English proficiency.
- ❑ **November 16 @ 8:00 p.m. EDT** Deadline for submission. Winter/Spring HUD to issue up to two conditional funding announcements for all projects.
- ❑ **September 30, 2023** Statutory deadlines for obligation of grant funds.

Our Timeline and Deadlines

- Sept 7 Release of information about local priorities and NOFO information is given to all agencies at 10 EDT at Home for Good and via Zoom
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- Sept 30 Rank and Review Panel training takes place at 2pm at Home for Good and via Zoom.
- Sept 7- Application is divided among Application Committee members and project leaders
Nov 9 divide the CoC application and write it collaboratively.
- **Oct 8 Project Applications are due to be submitted in ESNAPS no later than 12 noon EDT.**

Our Timeline and Deadlines

- Oct 8- Rank & Review Panel reads and scores proposals individually.
Oct 11
- Oct 12 Rank and Review Panel meets at 10am at Home for Good and via Zoom to discuss rankings.
- Oct 12 Preliminary priority list is emailed to all agencies.
- Oct 15 Applicant appeals are due by 12 noon EDT and emailed to pat@unitedwayofthecv.org.
- Oct 21 Appeals Committee reviews appeals and recalculates scores at 10 am EDT at Home for Good and via Zoom.

Our Timeline and Deadlines

- Oct 21 The Final Priority List is presented to the CoC Board.
- Oct 25 CoC Board approved priority list is emailed to the agencies and posted on the CoC website.
- Nov 9 CoC consolidated application is posted to the CoC Website.
- Nov 12 Application is submitted to HUD.

Conclusion

