



# **2019 CONTINUUM OF CARE BIDDERS CONFERENCE**

July 25, 2019 8:00 am & 10:00 am at United Way



Welcome

# A G E N D A

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- What is a CoC?
- Competition
- Funding Availability
- Application
- Priorities
- Scoring
- Deadlines

# What is a Continuum of Care?

- The Continuum of Care (CoC) Program is a Federal funding program designed to promote a community-wide commitment to ending homelessness.
- The CoC Program:
  - Provides funding for non-profit agencies, State and local governments to quickly re-house people experiencing homelessness
  - Promotes access to mainstream programs for people experiencing homelessness
  - Optimizes self-sufficiency among people experiencing homelessness
- A Continuum of Care is the diverse, local group of people who undertake the CoC Program responsibilities.

# Local Committees: It's All About the Work!

Standing Committees:	Role:
Steering Committee	<p>Set agendas for Board meetings and carry out the work of the CoC between monthly meetings. Committee make-up:</p> <ul style="list-style-type: none"><li>• Representative from Home for Good (the CoC Collaborative Applicant, who is the point of contact with HUD, which administers the program)</li><li>• CoC Officers including Chair, Vice-Chair &amp; Secretary, and</li><li>• Up to three additional members of the Board</li></ul>
Performance & Outcomes Committee	<p>Works with Home for Good to set CoC/Project performance goals as well as review and evaluate the performance of the CoC and individual agencies.</p>
CoC Application Committee	<p>Works in coordination with Home for Good to create a collaborative process for local agencies to apply for CoC funding. Reviews and scores CoC NOFA Application.</p>
Mainstream & Outreach Committee	<p>Works with allied partners to develop strategies to increase outreach to all persons experiencing homelessness within the CoC geographical areas and improve linkages to mainstream services for the homeless community.</p>
HMIS / Data Committee	<p>Reviews CoC data and recommends operational changes based on the data. Works to provide a gaps analysis. Provides input regarding the functionality of the HMIS system.</p>

# Local Committees: It's All About the Work!

Ad Hoc Committees:	Role
Coordinated Intake & Assessment Work Group	Oversees implementation and monitoring of Coordinated Entry System. Provides recommendations regarding system gaps.
Point-In-Time Count Committee	Works closely with CoC membership to plan for the annual sheltered and unsheltered counts.

## Committee Chairs:

Haley Ramey, Performance & Outcomes  
Sandy Watson, CoC Application Committee  
Kim Allen, Mainstream & Outreach  
Tiffany Cole, HMIS/Data Collection  
Lindsey Reis, Coordinated Intake & Assessment  
Diana Helms, Point In Time Count

# Board of Directors

## Director

Mary Mayrose, Phenix City Housing Authority (Chair)

Rabbi Beth Schwartz, Temple Israel

Lisa Walters, Housing Authority of Columbus Georgia

Denise McWhorter, Columbus Consolidated Government (Secretary)

Joan Budd, General Counsel, Cable TV of East Alabama

Capt. Curtis Lockett, Muscogee County Marshal's Office (Vice Chair)

Jennifer Lowman, City of Phenix City

Pat Frey, Home for Good (Ex officio)

Leroy Davis, American Legion

Ian Reed, CAVHCS

Jerry Mercer Consumer Advocate/Former Client

Dr. Almesha Patrick, Russell County School District

# Two Tiered Competition

- There are approximately 450 existing CoCs vying for funding from the federal government.
- CoCs are scored based on performance, planning, community engagement, data collection and other similar factors. Higher score = more funding for our community.
- Each CoC ranks the housing and services project applications submitted for funding according to local priorities and recommends that ranked list to HUD. HUD (for the most part) honors the CoCs' priorities.
- To be competitive in the national competition, CoCs must have a fair, objective, performance-based local competition to determine the local funding priority among submitted project applications.



# Key Requirements for CoCs

Once the U.S. Department of Housing and Urban Development (HUD) releases the Notice of Funding Availability (NOFA), the competitions begin.

The FY 2019 CoC Competition applications will consist of:

1. A number of Project Applications
2. The CoC Project Listing
3. The CoC Application ations

# Key Requirements *continued*



## Things to keep in mind:

1. Ensuring your application is competitive in the local competition
2. Ensuring your project is eligible for HUD funding
3. Ensuring your application is filled out properly

# Available funding for FY2019

1. Annual Renewal Demand Funding \$1,483,591

Of this amount: Anticipated Tier 1 amount is \$1,401,338

Anticipated Tier 2 amount is \$ 82,253

2. Domestic Violation Bonus Funding (10 % of FPRN) \$ 125,936

**Eligible Uses of DV Bonus:** RRH, Joint TH and PH-RRH component projects

3. CoC Bonus \$ 74,180

4. Reallocation

**Eligible Uses of CoC Bonus or Reallocation:** PSH for Chronically Homeless, RRH, Joint TH and PH-RRH component projects, HMIS or SSO for CE

CoC Planning Funds \$ 44,508

**Total Available \$ 1,728,215**

# 2019 Funds are NOT available for:

- Emergency shelter
- Homelessness prevention projects
- New transitional housing (except as part of Joint component)
- New supportive service only projects (except coordinated assessment)

# HUD Homeless Policy and Program Priorities

- 1. Ending homelessness for all persons*
- 2. Creating a systemic response to homelessness*
- 3. Strategically allocating and using resources*
- 4. Using an Evidence-Based Approach*
- 5. Increasing employment*
- 6. Providing Flexibility for Housing First with Service Participation Requirements*

# How can we use this funding?

## Permanent Housing

New construction

Leasing

Rental assistance

Acquisitions

Rehabilitation

## Homeless Management Information Systems (HMIS)

## Renewal of Transitional Housing or Supportive Service Only Grants

## Supportive Services for Coordinated Entry

For a full list of eligible uses, go to

<https://www.hudexchange.info/programs/coc/toolkit/program-components-and-eligible-costs/>

# Local Ranking Process

- Project Scoring Sheet
- Possible 115 points
- HMIS Data
- System Performance Measures

# How do I apply?

**NATIONAL COMPETITION INFORMATION:** Prior to beginning, go to <https://www.hudexchange.info/e-snaps/guides/coc-program-competition-resources/> for training modules, application instructions and helpful tips.

All HUD applications must be submitted through the web-based e-snaps system at <https://esnaps.hud.gov/grantium/index.jsf>

Complete the Applicant Profile first. DO NOT ATTEMPT TO GO DIRECTLY TO YOUR PROJECT APPLICATION.

Once you have completed the Applicant Profile, you can begin your Project Application.

Follow the steps for the application, referring to the training modules as needed. Please note for Renewal Projects: Unless significant changes are needed, your project(s) may be best served by simply uploading your application information from last year's application, where allowable.

**LOCAL COMPETITION INFORMATION:** <http://www.homeforgoodcv.org/nofa-applications/>



# HUD Timeline and Deadlines

- ❑ **July 3rd** 2019 CoC NOFA is released.
- ❑ **July 5<sup>th</sup>** A report that lists each CoC's ARD Tier 1 amount, CoC Bonus and DV Bonus amount available was posted to the HUD Exchange website.
- ❑ No later than **September 28<sup>th</sup>** Each CoC must post the CoC Consolidated Application (i.e. the CoC Application and CoC Priority Listing) on its website (or a partner website) and notify community members and key stakeholders that it is available, in a manner that is accessible for persons with disabilities and persons with limited English proficiency.
- ❑ **September 30 @ 8:00 p.m. EDT** Deadline for submission. Winter/Spring HUD to issue up to two conditional funding announcements for all projects.
- ❑ **September 30, 2021** Statutory deadlines for obligation of grant funds.

# Our Timeline and Deadlines

- July 25 Release of information about local priorities and NOFA information is given to all agencies at 2 pm EDT at United Way.
- August 14 Rank and Review Panel training takes place at 9am at United Way.
- July 25-September 20 Application is divided among Application Committee members and project leaders for start of collaboration.
- **August 23 Project Applications are due to be submitted in ESNAPS no later than 12 noon EDT.**
- August 23-August 28 Rank and Review Panel reads and scores proposals.
- August 29 Rank and Review Panel meets at 10am at United Way to discuss rankings.
- August 29 Preliminary priority list is emailed to all agencies.
- September 3 Applicant appeals are due by 12 noon EDT and emailed to [pat@unitedwayofthecv.org](mailto:pat@unitedwayofthecv.org).
- September 9 Appeals Committee reviews appeals and recalculates scores at 1 pm EDT at United Way.
- September 9 The Final Priority List is presented to the CoC Board. Once approved, the list is emailed to the agencies and posted on the CoC website.
- September 20 CoC consolidated application is posted to the CoC Website.
- September 25 Application is submitted to HUD.

# Conclusion

